

STATE OF SOUTH CAROLINA

(Caption of Case)

Progress Energy Carolina's Inc.'s Demand Side
Management / Energy Efficiency Initiatives

BEFORE THE
PUBLIC SERVICE COMMISSION
OF SOUTH CAROLINA

COVER SHEET

DOCKET
NUMBER: 2007 - 2 - EG

(Please type or print)

Submitted by: Len Anthony

SC Bar Number: 405

Address: Progress Energy Service Company

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Other: _____

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NOTE: The cover sheet and information contained herein neither replaces nor supplements the filing and service of pleadings or other papers as required by law. This form is required for use by the Public Service Commission of South Carolina for the purpose of docketing and must be filled out completely.

DOCKETING INFORMATION (Check all that apply)

☐ Emergency Relief demanded in petition

☐ Request for item to be placed on Commission's Agenda
expeditiously

☒ Other: Work shop document

INDUSTRY (Check one)	NATURE OF ACTION (Check all that apply)		
<input checked="" type="checkbox"/> Electric	<input type="checkbox"/> Affidavit	<input checked="" type="checkbox"/> Letter	<input type="checkbox"/> Request
<input type="checkbox"/> Electric/Gas	<input type="checkbox"/> Agreement	<input type="checkbox"/> Memorandum	<input type="checkbox"/> Request for Certification
<input type="checkbox"/> Electric/Telecommunications	<input type="checkbox"/> Answer	<input type="checkbox"/> Motion	<input type="checkbox"/> Request for Investigation
<input type="checkbox"/> Electric/Water	<input type="checkbox"/> Appellate Review	<input type="checkbox"/> Objection	<input type="checkbox"/> Resale Agreement
<input type="checkbox"/> Electric/Water/Telecom.	<input type="checkbox"/> Application	<input type="checkbox"/> Petition	<input type="checkbox"/> Resale Amendment
<input type="checkbox"/> Electric/Water/Sewer	<input type="checkbox"/> Brief	<input type="checkbox"/> Petition for Reconsideration	<input type="checkbox"/> Reservation Letter
<input type="checkbox"/> Gas	<input type="checkbox"/> Certificate	<input type="checkbox"/> Petition for Rulemaking	<input type="checkbox"/> Response
<input type="checkbox"/> Railroad	<input type="checkbox"/> Comments	<input type="checkbox"/> Petition for Rule to Show Cause	<input type="checkbox"/> Response to Discovery
<input type="checkbox"/> Sewer	<input type="checkbox"/> Complaint	<input type="checkbox"/> Petition to Intervene	<input type="checkbox"/> Return to Petition
<input type="checkbox"/> Telecommunications	<input type="checkbox"/> Consent Order	<input type="checkbox"/> Petition to Intervene Out of Time	<input type="checkbox"/> Stipulation
<input type="checkbox"/> Transportation	<input type="checkbox"/> Discovery	<input type="checkbox"/> Prefiled Testimony	<input type="checkbox"/> Subpoena
<input type="checkbox"/> Water	<input type="checkbox"/> Exhibit	<input type="checkbox"/> Promotion	<input type="checkbox"/> Tariff
<input type="checkbox"/> Water/Sewer	<input type="checkbox"/> Expedited Consideration	<input type="checkbox"/> Proposed Order	<input checked="" type="checkbox"/> Other: <u>Work shop document</u>
<input type="checkbox"/> Administrative Matter	<input type="checkbox"/> Interconnection Agreement	<input type="checkbox"/> Protest	
<input type="checkbox"/> Other: _____	<input type="checkbox"/> Interconnection Amendment	<input type="checkbox"/> Publisher's Affidavit	
	<input type="checkbox"/> Late-Filed Exhibit	<input type="checkbox"/> Report	

Print Form

Reset Form



September 4, 2007

Mr. Charles Terreni
Chief Clerk and Administrator
Public Service Commission of South Carolina
P. O. Drawer 11649
Columbia, South Carolina 29211

RE: Progress Energy Carolinas, Inc.'s Demand-Side Management /
Energy Efficiency Initiatives
Docket No. ND 2007-2-EG

Dear Mr. Terreni:

As explained during the August 16, 2007 Public Service Commission Demand-Side Management / Energy Efficiency Workshop, beginning this fall PEC will be mailing to all South Carolina residential customers that have 24 months of billing history a survey seeking information regarding their energy usage characteristics. Customers responding to this initial survey will be provided a Custom Energy Report containing an analysis of their electricity usage. Additionally, these customers will receive specific energy savings tips based upon the age, condition, appliance saturation, etc. of their homes.

PEC believes that the response rate to the survey will be much higher if PEC is allowed to state in the mailing that the Public Service Commission of South Carolina supports the survey and encourages all customers to respond. Therefore, the purpose of this letter is to ask for permission to state in the mailing that the Public Service Commission of South Carolina supports the use of this survey and encourages all residential customers to respond. A copy of the survey is attached for your review.

Yours very truly,

/s/

Len S. Anthony
Deputy General Counsel-Regulatory Affairs

LSA:mhm

255308

Mr. Samuel M. Sampleman
1234 Publicstreet Road
Raleigh, NC 76543

Dear Mr. Sampleman:

Save money by saving energy. Progress Energy is pleased to offer you a **free** Custom Energy Report that will help you better understand your household's unique energy usage and identify ways to save on your monthly electric bill. It also includes energy saving tips selected especially for your household.

In order to receive your **free** report, please complete the questionnaire below and mail it in the enclosed postage-paid envelope before [deadline]. Or, you may complete the questionnaire online by visiting www.customenergyreport.com and entering [12345] when prompted for your report code.

Upon receipt, we'll send your Custom Energy Report within three weeks. The information you provide is treated confidentially and your responses allow us to analyze your home's profile and account data. By providing this information, you may receive information in the future about optional, unregulated services we provide to our customers that may be applicable for your home. There is no obligation associated with this **free** offer.

Progress Energy is committed to helping you find ways to better manage your electricity usage and save money on your monthly electric bill. For more tips and resources, visit us online at www.savethewatts.com.

Sincerely,
Progress Energy Customer Service



You **Save** Money
When You **Save** Energy.

Your **FREE**, no obligation
Custom Energy Report
is the first step to saving!

HERE'S WHAT YOU WILL RECEIVE:

- Month-to-month comparisons of your electricity usage
- Your electricity cost and usage trends
- Your electricity cost compared to the national average
- A breakdown of how you use electricity
- Energy price trends
- Energy saving tips for your home

For faster response, go online to
www.customenergyreport.com
and enter report code 9876543

To receive your **FREE** Custom Energy Report, complete the questionnaire below, detach along the perforation, and mail in the enclosed envelope on or before [date].

Information about your home

1. Type of home?
☐ Detached single family ☐ Townhouse ☐ Condominium
☐ Apartment ☐ Manufactured Home

2. Approximate age of your home?
 _____ Years old OR _____ Year built

3. Approximate size (heated area) of your home? _____ square feet

4. How many people live in your home? _____

5. Own or rent? ☐ Own ☐ Rent

Information about your heating & cooling systems

6. How many systems do you have in your home?
- | | None | One | Two | Three | Other/
Don't know |
|----------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| A) Cooling system(s) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| B) Heating system(s) | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

7. Type of heating system(s): *check all that apply*

- ☐ Central furnace with duct system
☐ Baseboard or ceiling cable heaters ☐ Other/don't know

8. Primary fuel used by your heating system(s): *check all that apply*

- ☐ Electricity ☐ Natural gas ☐ Propane
☐ Oil ☐ Other/don't know

9. If your central heating system is electric (not gas):

- ☐ Yes, it is a heat pump
☐ No, it is not a heat pump ☐ Other/don't know

10. Type of cooling system(s): *check all that apply*

- ☐ Central cooling system with duct system
☐ Room/window unit air conditioners: How many _____

11. Approximately how old are the systems in your home (in years)?
 Heating system _____ yrs. Cooling system _____ yrs.

Name: _____ Age: _____
 Please send ☐ e-mail (pdf format) OR ☐ mail my free report
 My e-mail address _____

Information about water heating, kitchen & laundry systems

12. How many of the following do you have in your home?

	One	Two	Three	Don't know
A) Water heater(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B) Refrigerator/freezer(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C) Indoor cooking system(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
D) Clothes dryer(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

13. Approximately how old are the following items in your home (in years)?

<i>Check all that apply</i>	1	2-5	6-10	11-15	16-20	20+
A) Water heater(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B) Refrigerator/freezer(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C) Clothes drying system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
D) Indoor cooking system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

14. Primary fuel used for the following in your home?

<i>Check all that apply</i>	Electric	Nat. Gas	Oil/Propane	Solar	Don't know
A) Water heating system(s)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B) Clothes drying system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
C) Indoor cooking system	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other information about your energy usage

15. Do you have a programmable thermostat? ☐ Yes ☐ No

16. Desired room temperature in cooling months? _____ degrees F

17. **Afternoon** room temperature set in your home during summer cooling months (if applicable)? _____ degrees F

Other energy usage information

18. How many bulbs in your home are compact fluorescents (CFLs)?

- ☐ None ☐ Few ☐ Half
☐ Most ☐ All ☐ Don't know



19. Do you have a pump for the following?

- ☐ Pool ☐ Spa
☐ Water Garden ☐ Fish Pond

20. On average, how many hours a day do you run your pump(s)? _____

Your energy preferences (check all that apply)

YES! I am interested in better managing my usage and saving money. Please send me information on the following:

- ☐ I am interested in programs that let me manage and control my usage and energy efficiency.
☐ I prefer energy efficiency programs that allow Progress Energy to assist me in controlling and managing my usage.

Report Code 9876543
 Account No. 12345678

